

Remote Schooling SOS: NEW LIVE SHOW from Dave Coplin and Parent Zone answers parents' questions during the pandemic

For immediate release

How much remote schooling are parents meant to be doing? Is technology making remote schooling easier or harder?

Parent Zone has teamed up with Dave Coplin, the internationally renowned tech expert and author of *The Rise of the Humans*, to produce a series of live-streamed shows supporting parents with remote schooling — answering their questions and helping them to rise to the challenge.

The new live show **Remote Schooling SOS** starts this **Thursday 21st January at 6pm.** In the first show, Dave Coplin and Parent Zone CEO and founder Vicki Shotbolt focus on tips and hacks to get the best from networks and devices, apps and software. They explore wellbeing and how to balance a child's school work with their happiness. Parents will be able to tune in to the show <u>here</u> for practical advice and remote-schooling inspiration.

Over the coming weeks, the presenters will be joined by experts from the world of technology, parenting and education to talk through the top issues that are front of mind for families. Parents are encouraged to get involved by sending in their own questions to info@parentzone.org.uk. They can also send in live questions and comments during the show.

Dave Coplin says: "The pandemic has reinforced the fact that we urgently need to rethink the role and potential of technology in our lives and the relationship we currently share with it. As teachers, parents and guardians, we owe it to our children and students to help ensure they can thrive, not just for the remainder of lockdown, but for all of the opportunities and challenges that the 21st century might bring."

Vicki Shotbolt says: "Remote schooling is not something that parents either expected or were able to plan adequately for. Not everyone has easy access to laptops and printers and everyone's circumstances will be different. It's not about spending hours each day trying to achieve the same results as if the children were at school being taught by their teachers. We need to be realistic and aim for something achievable given the current climate."

If you want to find out more about the new live show, please email <u>press@parentzone.org.uk</u> or call 020 686 7225.



About Parent Zone

Parent Zone are the experts in digital family life. We provide support and information to parents, children and schools, working globally to help families to navigate the internet safely and confidently. We regularly work with parents, schools, governments and businesses to study, understand and address the impact of emerging technologies on young people.

About Dave Coplin

For the last three decades Dave Coplin has been at the cutting edge of some of the world's largest technology companies. Formerly Chief Envisioning Officer for Microsoft UK, he has written two books, worked all over the world with organisations big and small, individuals, governments and government agencies, seeking to demystify the "black box" of technology and open the eyes and minds of kids and adults alike to the amazing potential that technology has to offer all our futures.